

Interview: Bright Bricks

By HispaBrick Magazine® Pictures by Bright Bricks

Duncan Titmarsh (LCP in the UK) and Ed Diment are the directors of Bright Bricks. This company jumped hard on the international scene with the replica of a Rolls Royce turbine that appeared in many media. Now you can find more about the company and discover more of their works.

HBM: How did the idea of Bright Bricks come up?

BB: Bright Bricks was a good name for my part time company. I set it up to formalise my LEGO® building.

HBM: Has the way your business has evolved met your initial expectations?

BB: It has grown faster and bigger than I had imagined.

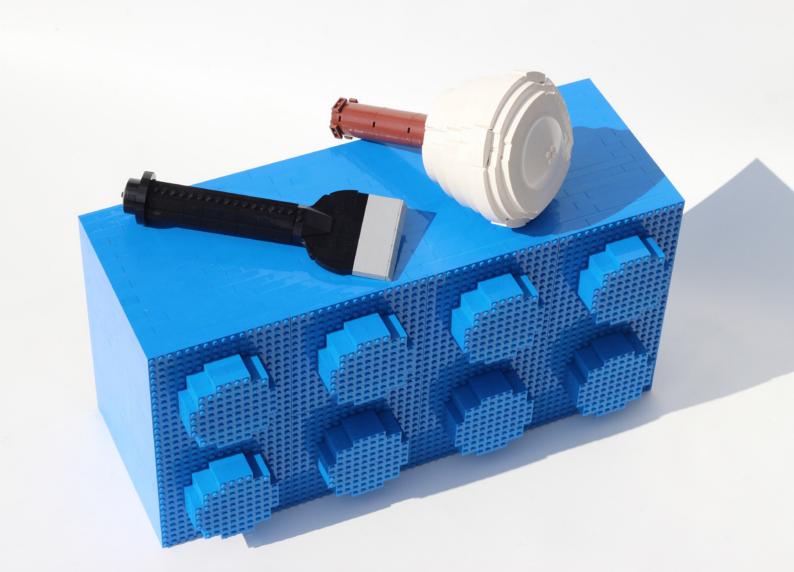
HBM: What kind of product is the most demanded, custom promotional sets or large sculptures

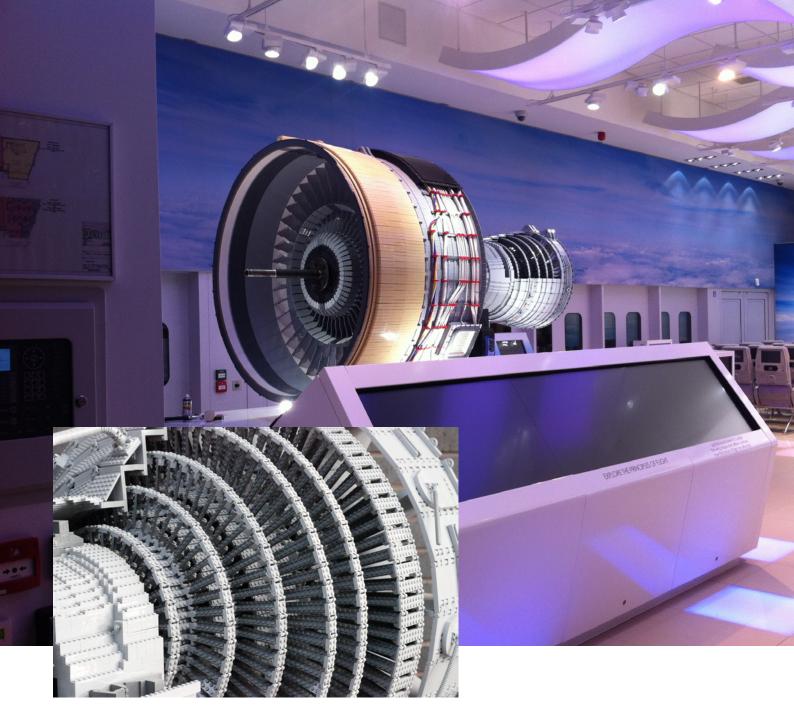
BB: Large models for shows and events.











HBM: When a client comes to you, are they surprised by the cost of designing and building the model they want?

BB: Depends on the client some are surprised about the cost but most understand that LEGO® is a really good product.

HBM: Can you explain any interesting anecdotes related to Bright Bricks?

BB: When ordering parts for our large Christmas tree I made a typo in the quantity so instead of ordering 8000 1x10 brown plates I ordered 80,000 we still have some now and that was 3 years ago.

HBM: What is the most difficult project you have done and why?

BB: The Rolls-Royce aircraft engine because of its size and complexity of making it turn.

HBM: Out of curiosity, what is the part you have used most over the years?

BB: The standard 2x4 brick.

HBM: Tell us something of your immediate projects.

BB: We have just completed a full size bus shelter and stop sign outside Hamleys in London.

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