

REVIEW: 71016 THE KWIK-E-MART

By car_mp

Pictures by The LEGO® Group

Who needs a Kwik E-Mart?

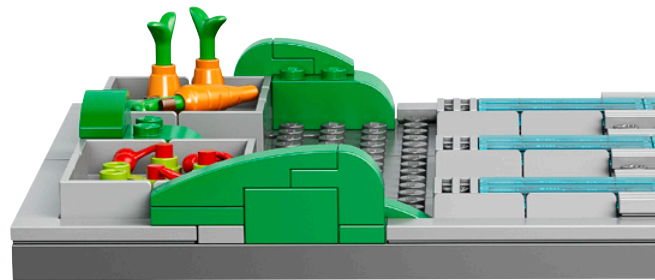
When LEGO launched The Simpsons in 2014 LEGO there were different opinions as to the possible success of a theme based on an animation series for adults. The first set was the house that plays a primary role in the series The Simpsons. Although the price was in the high range, it has managed to get into the top 10 of the most sold sets in 2014. The question many fans asked themselves was “now what?”.

The answer has come in the shape of the 71016 Kwik-E-Mart. The famous E-Mart run by Apu Nahasapeemahpetilon has become the new set for this theme.

I have had the opportunity to build the set and I must say it is fantastic. The only reason why it isn't perfect for me is the 50 stickers you need to stick to make the set complete. And although some are dispensable and you can easily do without them, there are others that are fundamental for the final look of the set, like the sign on the storefront. I know it would have been economically unviable to print all those parts and I must say there are already quite a number of printed parts in the

set, but when you see two sticker sheets you can't help but feel a little demoralised. Leaving aside that little inconvenience (which I'm sure many share with me), the set is incredible.

Regarding the build, I built it in one go and didn't feel tired of building afterwards. There are some slightly repetitive parts, like the roof and the shelves, but nothing boring.





The minifigs that are included in the set are very appropriate. In addition to the compulsory Apu the set includes chief Wiggum and Snake the thief, as well as three members of the Simpsons family, Marge, Homer and Bart. The set also includes chief Wiggum's police car. The vehicle has room for two police officers in the front and a detainee in the back, although putting a handcuffed Snake in the back seat is more than tricky. In any case, the design of the car is very good.

The building is designed in such a way that you can access the interior easily. The roof can be removed and the back of the building is divided into two parts that open on hinges. This means the interior is completely playable. And when you go inside you get to the best part of the set. The level of detail that has been achieved is remarkable, including winks to fans of the series who will certainly find a multitude of references to different episodes (the frozen man, the sausage on the floor,...). Without a doubt LEGO® has decided that if the outside of the building isn't much to write home about, the inside had to be really worth it and it absolutely is. Shelves full of products, surveillance cameras, arcade games, ... a credible and life-like representation of Apu's Kwik E-Mart.

After building the set I once again think "what now. Maybe Moe's tavern?"

So remembering the song "Who needs the Kwik E-Mart???" ... "I dooo".

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